

# ADOperator Banner Specification

- **Banner sizes:**

Please see banner sizes here <http://www.adoperator.com/banners.jsp>

- **Formats choices:**

- 1) gif or flash file + url

- 2) Link to external gif or flash file

NOT link to script that links to picture

- **Flash Specification:**

url in getURL must be on \_root level according to:

```
on (release) {  
    getURL (_root.clickTag, "_blank"); }  
}
```

"Expression" box checked in "Normal Mode". In "Expert Mode" clickTag must be written without " " around.

Window must be set "\_blank"

- Maximum weight: 30 kb

- Sound only allowed when "mouseover" och click.

- Please send banner material to [ad@adoperator.com](mailto:ad@adoperator.com) at least three days before campaign start.